

Even better adapted cattle feed



TO ACCESS

A feed manufacturer wants to optimise its supply chain by accessing data on the characteristics and nutritional requirements of cattle. This data is essential for developing feed formulations adapted to different phases of animal growth. However, manufacturers are finding it difficult to access this data, as it is dispersed between different sources and is not always available in a timely fashion.

Data sets used

- > Nutritional characteristics of different breeds of cattle
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- > Data from breeders and research bodies

Stakeholders

- > Feed manufacturers
- > Cattle farmers
- > Agricultural research organisations
- > Breeding organisations
- > Livestock consultants

Solutions deployed

- > Access to a ruminant industry platform and a catalogue of accessible data offers
- > Management of authorisation requests to breeders for access to data and verification of validity.
- > Assistance with operational advice and technical support

Benefits

- > Development of more precise feed formulations tailored to the needs of cattle
- > Improved animal health and growth thanks to a more balanced diet, contributing to more efficient and profitable farms
- > Reduced production costs and improved formulation process
- > Optimising herd feeding and improving farm profitability

